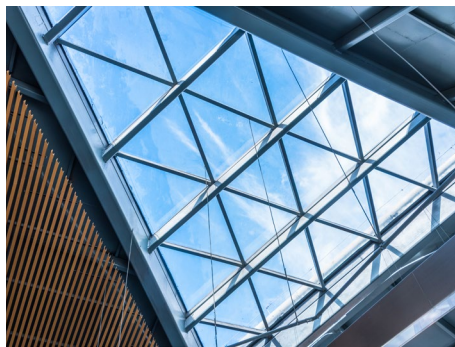




# DAYLIGHTING

DESIGN & TECHNOLOGY FOR BETTER BUILDINGS



## MEDIA PACK 2023

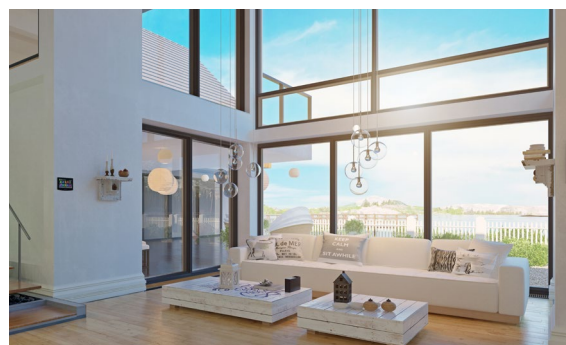
[www.daylightingmag.co.uk](http://www.daylightingmag.co.uk)

# ABOUT & DATES



www.daylightingmag.co.uk

**DAYLIGHTING** magazine provides a regular and relevant communication platform for manufacturers, installers and service providers involved in the provision of daylight in the built environment. It is targeted at specifiers, designers, architects and professionals working across all sectors, from domestic dwellings, to commercial, industrial and institutional buildings.



**DAYLIGHTING** magazine delivers high-quality editorial to its readership, giving insights into building design and technology associated with daylighting in all types of buildings from private homes, to commercial and industrial buildings.



The editorial content consists of regular topics covering rooflights and roof windows, glazing and facades, sustainability, rights to light, daylight modelling, health and safety, trade associations etc

**It is the only independent magazine in the UK dedicated to the topic.**

Each issue of **DAYLIGHTING** Magazine is delivered to a GDPR compliant subscriber email database of over 8000 individuals, falling into three main categories:

**67%** Private Sector Architects, Surveyors & Consultants

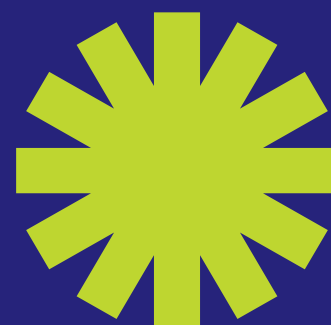
**15%** Local Authority Building Specifiers

**18%** Building & Roofing Contractors, Self Builders, Building Owners/Occupiers, Environmentalists, Manufacturers, Developers, Planners, Right to Light Consultants

- 1000 + copies are mailed out to the key decision makes within the industry
- Each issue available on a dedicated stand within the National Self Build and Renovation Centre

## COPY DEADLINES

Issue	Delivery	Deadline
Spring	March	<b>14th February</b>
Summer	June	<b>2nd June</b>
Autumn	October	<b>1st September</b>
Winter	January	<b>8th December</b>



For more information or to confirm your booking please contact **Roger Whittington** on:  
Tel: **01495 239 962** • Email: **daylighting@constructivemedia.co.uk**



www.daylightingmag.co.uk

## **Front Cover Package:**

Main cover image + full page editorial: **£795**

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## **Full Page:**

Advert / Editorial / Company Profile: **£695**

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## **Half Page:**

Advert / Editorial / Company Profile: **£395**

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## **Quarter Page:**

Advert: **£250**

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## **Press Release:**

250 words + 1 image: **£95**



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## **Front Cover Package:**

Main cover image + full page editorial:

**1x high resolution image (cover) + 500 words and 5 images**

## **Full Page:**

Advert / Editorial / Company Profile:

**Advert: w: 210mm x h: 297mm • Editorial / Profile: 500-600 words + 5 images**

## **Half Page:**

Advert / Editorial / Company Profile:

**Advert: w: 180mm x h: 130mm • Editorial / Profile: 400-500 words + 3 images**

## **Quarter Page:**

Advert / Editorial:

**Advert: w: 85mm x h: 130mm**

All advert artwork to be supplied as a print ready PDF with 3mm bleed.

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