

DESIGN & TECHNOLOGY FOR BETTER BUILDINGS







MEDIA PACK 2024

ABOUT&DATES

www.daylightingmag.co.uk



DAYLIGHTING magazine provides a regular and relevant communication platform for manufacturers, installers and service providers involved in the provision of daylight in the built environment. It is targeted at specifiers, designers, architects and professionals working across all sectors, from domestic dwellings, to commercial, industrial and institutional buildings.



DAYLIGHTING magazine delivers high-quality editorial to its readership, giving insights into building design and technology associated with daylighting in all types of buildings from private homes, to commercial and industrial buildings.



The editorial content consists of regular topics covering rooflights and roof windows, glazing and facades, sustainability, rights to light, daylight modelling, health and safety, trade associations etc

It is the only independent magazine in the UK dedicated to the topic.

Each issue of **DAYLIGHTING** Magazine is delivered to a GDPR complaint subscriber email database of over 8000 individuals, falling into three main categories:

67% Private Sector Architects, Surveyors & Consultants

15% Local Authority Building Specifiers

18% Building & Roofing Contractors, Self Builders, Building Owners/Occupiers, Environmentalists, Manufacturers, Developers, Planners, Right to Light Consultants

- 1000 + copies are mailed out to the key decision makes within the industry
- Each issue available at the National Self Build and Renovation Centre

COPY DEADLINES			
Issue	Delivery	Deadline	
Winter	January	5th January	
Spring	April	21st March	
Summer	July	24th June	
Autumn	October	27th September	

For more information or to confirm your booking please contact **Roger Whittington** on:

Tel: 01495 239 962 • Email: daylighting@constructivemedia.co.uk

2024RATES&DATA

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Front Cover Package:

Main cover image + full page editorial: £795

Full Page:

Advert / Editorial / Company Profile: £695

Half Page:

Advert / Editorial / Company Profile: £395

Quarter Page:

Advert: £250

Press Release:

250 words + 1 image: **£95**





Front Cover Package:

Main cover image + full page editorial:

1x high resolution image (cover) + 500 words and 5 images

Full Page:

Advert / Editorial / Company Profile:

Advert: w: 210mm x h: 297mm • Editorial / Profile: 500-600 words + 5 images

Half Page:

Advert / Editorial / Company Profile:

Advert: w: 180mm x h: 130mm • Editorial / Profile: 400-500 words + 3 images

Quarter Page:

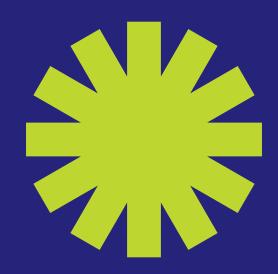
Advert / Editorial:

Advert: w: 85mm x h: 130mm

All advert artwork to be supplied as a print ready PDF with 3mm bleed.

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